



Fulfilling The Dreams

**Professional Education Foundation
Annual Report 2019-2020**



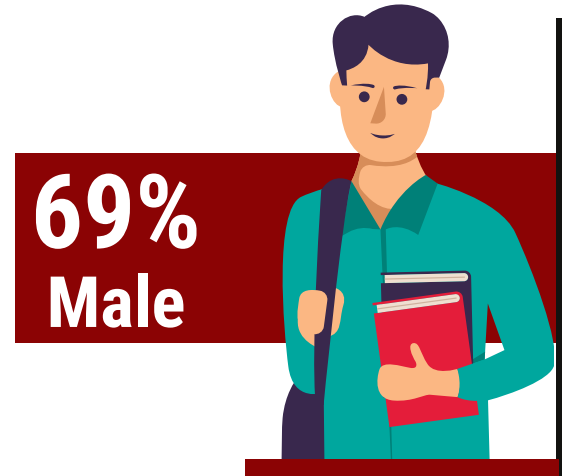
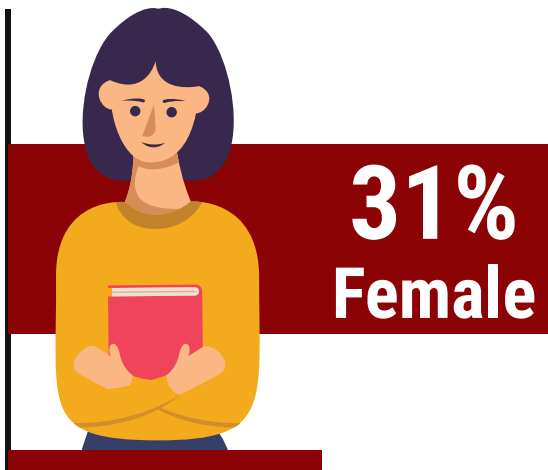
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PEF Achieving It's Milestone

We have been working to provide quality and equal, Professional Education, to the students who cannot afford it, since past 11 years. The donations to these students for education have provided them with better job opportunities, which have enabled them to sustain their families.

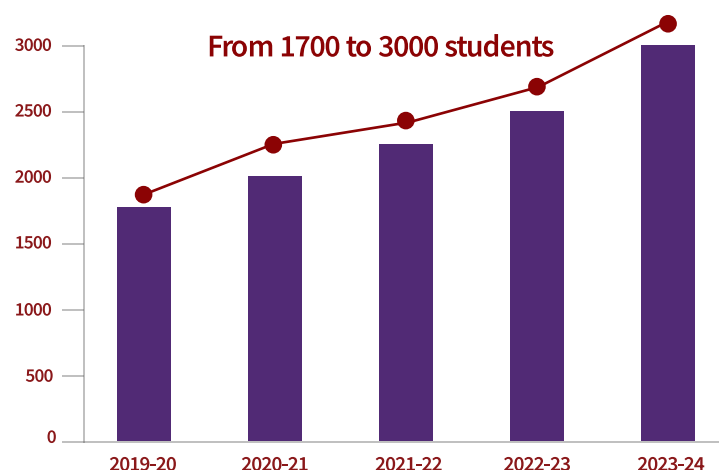
Student Ratio:



1300+ PEF Alumnis In The Professional World



our 5 Years Plan





Chairman's Message

Mr. Hafiz ul Haq

According to World Bank, 65 M of Pakistanis live below the poverty line and another 65 M are in lower income bracket. The government, Private sector and the civil society are all trying to develop various programs to address this, learning from other countries who has done a good job at that. I wish to highlight two significant aspects of how it works:

1. The immediate objective is to create opportunities for new and more highly paying jobs for a large portion of our population. This will increase their earning power to such an extent that they can live a respectable life (food, shelter & health) and also become future buyers of products made by our industry, thereby generating an upward spiral of economic growth and prosperity.

2. To create jobs, the governments and the private sector invests in infrastructure and industrial projects all of which needs professionals like engineers, doctors, business managers and agricultural & IT specialists

The mission of Professional Education Foundation (PEF) is to uplift thousands of families from poverty to prosperity. These are brilliant students, who have obtained an admission in a highly competitive professional institution but come from such families who cannot afford to pay their fees. Upon graduation they will be step in a world of success where sky is the limit, thereby contributing to the upward spiral of economic growth.

Secondly, all investment & social projects like establishing industries, building roads & hospitals etc need professionals, which is the valuable output of PEF.

I would like to highlight a few unique features about PEF

1. It offers the most concrete and fastest return to society on your investment. Upon graduation and their first employment, these students will earn back all the money spent on their education within 8 months.

2. If you listen to success stories of our students, your investment has enabled them to take care of not only their immediate families but also fund education of their siblings and relatives

3. Our zakat compliant process not only meets the requirement of Zakat but also captures the concept of Sadqa e Jariya. Through your Zakat contribution, you have planted a tree which will give fruit for the rest of its life.

4. We work with 37 professional universities across country including some of the top-ranking universities in Pakistan. Our student selection criteria is transparent and we don't discriminate on any basis

Where else would you find a better and such a measurable return on investment to society on your donations?

Starting with 75 students in 2009, we have grown and educated 1825 students in 2018-19.

Our target for 2019-20 was to educate 2000 students, but due to the extraordinary situation created by Corona virus, we might not be able achieve this. However we do plan to grow to 3000 by 2025. By the end of this fiscal year about 1325 students would have graduated and have gone on to the job market, being gainfully employed in the economic activity and taking care of their families.

We pay special attention to our management process, which include all payments being made directly to universities and keeping our donors informed about the progress of their students.

We are certified by the Pakistan Centre of Philanthropy (PCP) and I-Care Pakistan awarded us a prize for "distinguished services to humanity" based on our most innovative business model.

All this has been possible because of your generous and continuous support, for which I and our Board of Governors are deeply grateful to you.

I am thankful to the Board of Governors for taking an active part in fund-raising and in the management of PEF. I am also thankful to the PEF staff who have worked tirelessly in achieving these results over the years.

I look forward to your continued support.

Board Of Governors



Mr. Hafiz Haq
Chairman, PEF

Former Senior Executive at
Philips Electronics International

“While 33 of my 50 years working career has been abroad, I felt strongly that my success was due to fact that I was “Made in Pakistan”. The thought that thousands of poor but brilliant students are at the risk of losing their dreams for the lack of financial resources kept bothering me. This led to the idea of PEF and its mission: Poverty Alleviation through Professional Education.”



Mr. Abdul Aleem
Vice Chairman, PEF

Secretary-General, Overseas Investors' Chamber of Commerce and Industry (OICCI) and former CEO of Pakistan State Oil

Realizing the need to transform society and bring economic stability largely depends on the quality of education and human resource development, I have always supported professional education and skill development. This is what has benefitted me in my life and this is what I want to promote in the country. PEF is therefore the right forum for all those who have a passion and the will to make a difference in this national cause



Dr. Saad Khalid Niaz
Member, BOG

Specialist, Gastro-enterology and Liver diseases

“The cause of social work and education runs in the family. My father Mr. Khalid Niaz was a well-known educationist and social figure. Helping humanity and sharing their pain has deep roots in my upbringing.”



Ms. Dilnaz X. Avari
Member, BOG

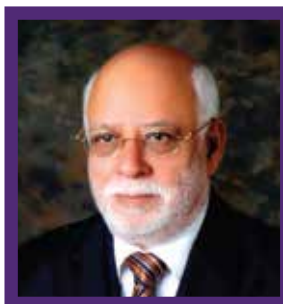
Director Avari Group of Hotels

“I cannot put in words how satisfied I feel after helping the less-privileged, I believe everyone has the right to get an education. Unfortunately, the majority of people in Pakistan are deprived of this right.”



Ms. Ayesha Tammy Haq
Member, BOG

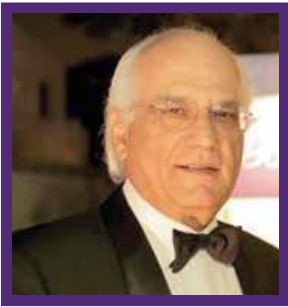
“Education is what builds people, societies and nations and I firmly believe that it is the right of every child to be educated. Financial constraints should not be an impediment and in Pakistan, we as people have risen to this challenge and seek to ensure that access to a good education is a right, not a privilege. It's an honour to join PEF and to work for the betterment of society and to give back to the community.”



Sardar M. Yasin Malik
Member, BOG

Chairman of Hilton Pharma (Pvt.) Ltd

“Education is my passion and it has been my dream to provide a supportive environment and level playing field to the underprivileged students of our nation. I am indeed privileged to be associated with such a worthy cause.”



Mr. Tariq Kirmani
Member, BOG

Former Chairman & CEO,
Pakistan State Oil and PIA

“My passion to help humanity and the underprivileged sections of society brought me to PEF; I believe Professional Education is one of the best methods to alleviate poverty in the long run.”



Mr. S.M Muneer
Member, BOG

Chairman, Din Group of Industries

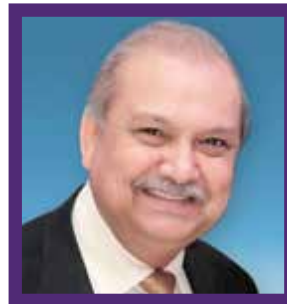
“Promotion of education, especially to the underprivileged, has been my lifelong commitment and passion. Nothing could give me greater satisfaction than to help PEF support needy students to become doctors and engineers.”



Mr. Ashraf Adamjee
Member, BOG

CEO of Adamjee Corporation &
Chairman of Adamjee Foundation

“My focus has always been on education for the less privileged, since I believe that education is a universal human right. I must say PEF is doing a tremendous job, in terms of providing the students this opportunity to educate



Syed Jawaid Iqbal,
Member, BOG

President, Corporate and
Marketing Communications

“What has motivated me to accept the position is the fact that the Foundation is dedicated to the promotion of professional education in Pakistan – a need that does not have many backers in this country.”



Mr. Mashkoor Hussain
Member, BOG

Former Senior Executive of PTCL

“Professional discipline is the most important education in the economic growth of the country. Pakistan needs more and more professionals for national economic growth. We at PEF ensure that no student is deprived of the professional education they deserve.”



Our Vision

Poverty alleviation through Professional Education.

Our Mission

To change lives and promise a successful future to deserving and brilliant students who cannot pursue Professional Education due to lack of financial resources.

Our Values

Courage

Equity

Optimism

Transformation

Professional Education Foundation

is committed to change the life of an individual. Here, we strongly believe that through educating one person we are helping the entire household to lead a better life.

PEF is a non-profit organization that was set up in January 2009, under the Trust Act 1882, by a group of Pakistani businessmen, & professionals who wanted to give back to the community. They wanted to professionally educate the underprivileged and bright students of Pakistan.

Belief

PEF believes that education is a universal and fundamental human right. It also maintains that by providing financial help to the aspiring and deserving students, the available human talent can be fully explored, and such students can go on to serve the nation with their full capabilities.

They Dream ➡ You Educate Them ➡ Family Prosperity

The donations given to these students for education will, in turn, provide them with better job opportunities, enabling them to sustain their families.

**Some original names and pictures are withheld to ensure privacy of individuals*

On The Team of Doctors Fighting Coronavirus



Dr. Irfan Majeed

Dow University, Karachi

Irfan, a son of motor mechanic in a small village of Sindh, always wanted to make a difference in the world. During his academic career Irfan had high grades due to which he got admission in Dow Medical College. PEF funded his annual education fees till his graduation. Later, despite the challenges he faced, he was able to come to USA and complete his certification. After being employed, he started earning a decent salary and took full financial responsibility of his parents and siblings' educational cost. He has also committed to sponsor two students of PEF every year. Dr. Irfan's message is, "I was able to become a doctor, today I am on the team of doctors fighting Corona virus and trying to save lives.

The world has experienced Covid Pandemic in which it has become very clear that a strong medical community is essential in the well being of Pakistan. This pandemic also highlighted a fact that Pakistan is in a dire need of good doctors and medical personal who should be well trained to face any kind of national or global emergencies.

Keeping this in mind PEF's role of producing good, competent doctors have become even more pronounced. I would encourage everyone to join this movement of poverty alleviation through professional education and give opportunities to more students who are just like me".

Working Day And Night Treating Patients



Kainat Zafar

Rawalpindi Medical
University

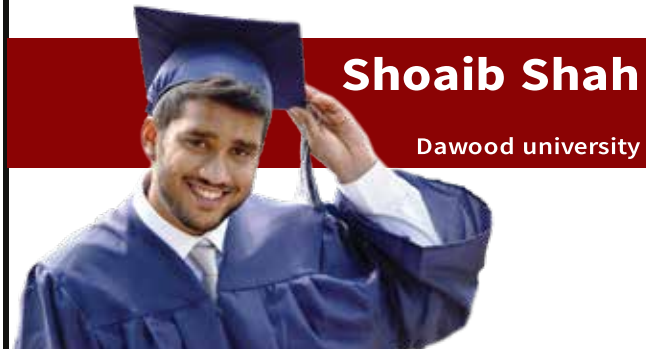
Kainat always wanted to be a doctor but her parents could not financially support her due to low income. Her father was a retired sub-engineer and had three more children to support. Despite all the adversities, her father wanted all his children to succeed in life.

His eldest child, Kainat knew that if she wanted to see a change in their circumstances it would only be through education. She studied day and night and got excellent results in her board exams.

With her siblings studying, there was no way that her parents would have been able to support her dream of pursuing MBBS. One day, someone told her about PEF and from then on her financial hardships were resolved.

She applied for a scholarship and PEF granted it to her. Kainat graduated last year and is currently working in a private hospital in Rawalpindi and is currently working day and night treating patients of coronavirus and says that she will specialize further, she also wishes to open her own clinic in an underprivileged society.

Being An Inspiration For Others



Shoaib Shah

Dawood university

Everyone says that Karachi is the city of opportunities. However, how could it be possible for Shoaib's family when his father had to feed nine family members with only PKR 25,000 per month? It was difficult for the family to meet the daily expenses while paying for the education of the children.

Shoaib had four more brothers and despite the shortage of money, they were still a very happy family, as they had learnt to make the best out of their limited means. Shoaib got a job in his school as a janitor, which he was grateful for as it ensured the family would have a little more cash. His school had a morning and an afternoon shift. Shoaib would attend the morning shift and would work as a janitor in the evening shift.

As a student and as a hardworking man, he was fascinated with computers. After his work was done, he would go to the computer lab and see how the other students were working on the computer. Shoaib knew that if he wanted to study further, it would be in the field of IT and Computer Sciences. He gave all he had to his studies and ended up with an A grade in his Matric and Inter exams. With this result, he went to a reputable technical university and applied over there.

The university was impressed by Shoaib's results and sent his information to PEF. Today, Shoaib has graduated with a BS in Computer Sciences and has been offered jobs from multiple software houses. He is an inspiration amongst his family and peers.

The Girl Who Dared To Dream

Bakhtawar Abdullah

University of Peshawar



Who could have ever thought that a farmer's daughter would dream so big? Well, since no one can stop you from dreaming, a young girl in Sindh defied the norm of getting married at a young age and dared to do something big.

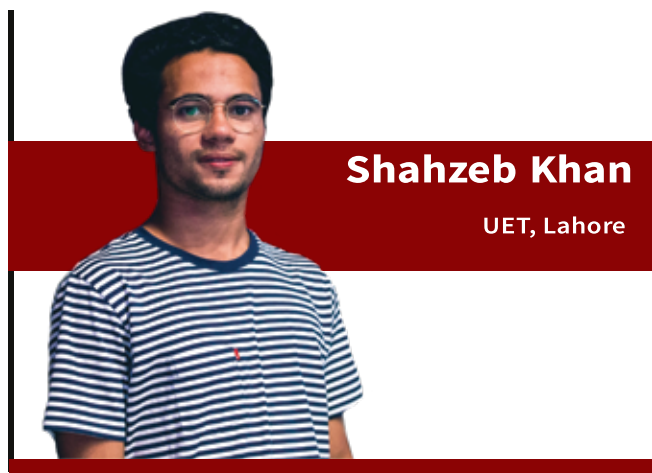
Bakhtawar always knew that she was different. In her class, where others would take hours to prepare for the exam, she would only take a couple of minutes to retain whatever she had studied.

She wasn't happy to see her father slaving away in the fields under the scorching sun. After finishing school Bakhtawar went up to her father and said that one day she will have her own garments business, where all the village women will be given jobs through which they would get a chance to change their lives.

The father, who had never dared to dream big for his own self, set aside years of fatigue and allowed his daughter to pursue her studies. Bakhtawar knew she wanted to make her father proud, so she worked hard and got 93% in matric and 91% in intermediate exams.

The family did not have enough funds to support her university education but as fate has it, one day one of her father's friends came back from Peshawar and told the family about PEF and how it helps underprivileged students. Bakhtawar immediately applied for a scholarship and got a positive response. Today, she in her final year and is one of the top students and her dream of starting a garment factory seems like it will be fulfilled.

A Step Closer To Becoming An Engineer



It was years back when Shahzeb lost his father, but to this day, his mother's crying face has been etched in his family. As if the emotional loss wasn't enough, Shahzeb's father was the sole bread earner for the family.

After he passed away, his pension, as a former teacher was barely enough to buy meals for the whole family of now five. The mother- a housewife did the best she could and gave her children the confidence and motivation that they would need to move ahead in life.

Shahzeb had a desire to be an engineer, as he wanted to contribute to the development of the country. His biggest strength was his perseverance and in all these years nothing could come in between him and his dream of becoming an engineer.

PEF always supported students with such resilience, so how could they ignore Shahzeb? With an outstanding intermediate result, Shahzeb didn't have to worry about his higher studies. Due to PEF's scholarship, he would be able to complete his civil engineering degree and fulfill his dream.

Today, Shahzeb is in his 3rd year and is a step closer to fulfilling his life long dream.

Faisal Wants To Change His Village

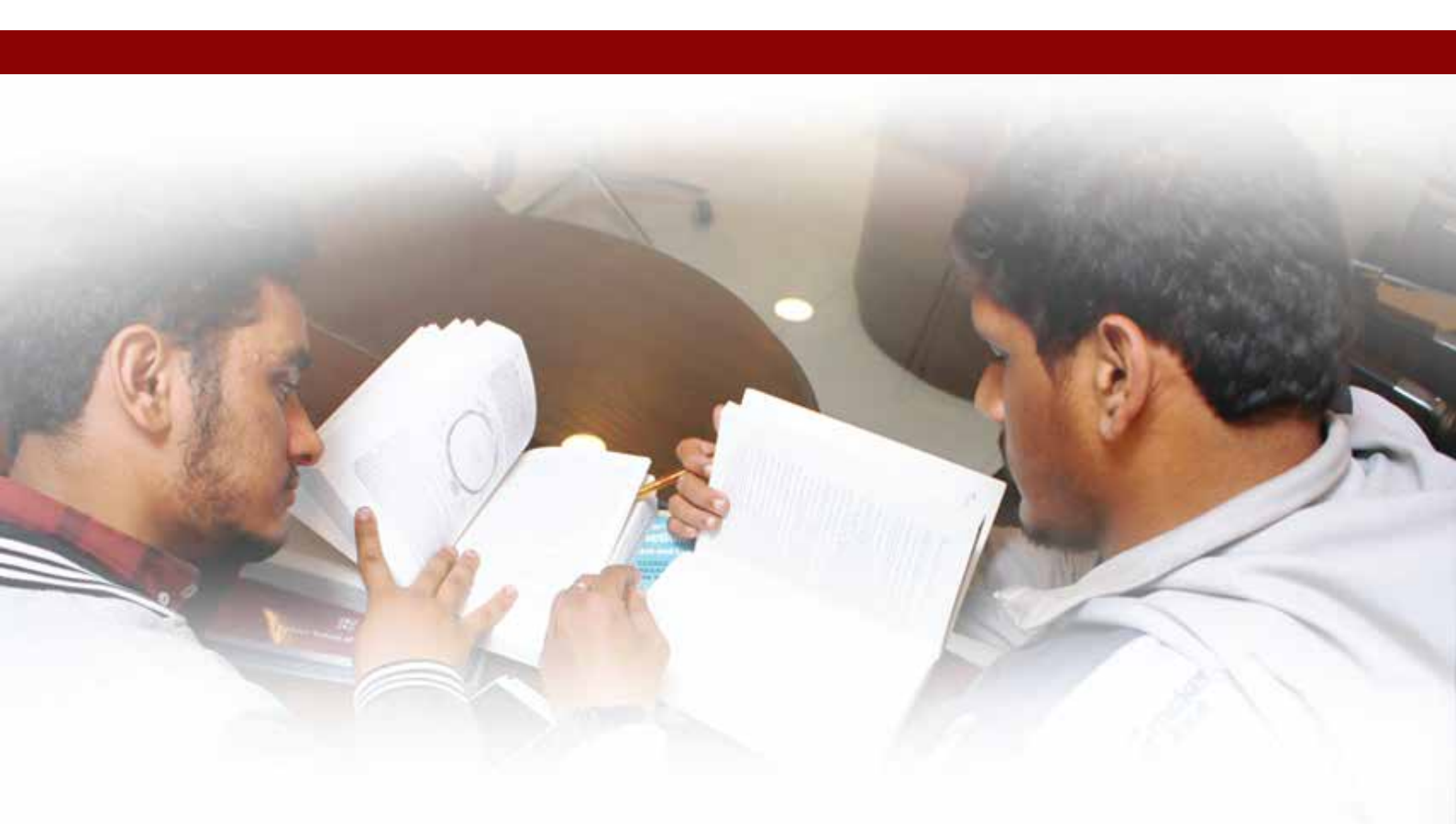


Faisal belonged to a small village where his father worked as a farmer for a landlord. His job sapped all his energy and yet left him with no money. In addition to the meagre pay, the landlord was harsh towards his farmers. Since there was so little income, Faisal went to a small madrassa in his early years where he acquired basic writing and reading skills.

One day, on a visit to a relative's house with his father in Khairpur, fate finally got a hold of him. His relative told Faisal's father how important it is to enroll him in a good school and persuaded him to leave Faisal with him.

Faisal was elated and worked hard in school and got excellent grades. Unfortunately, the distant relative met a very tragic accident and lost his life, and Faisal had to return to the lands with shattered dreams of pursuing higher studies.

It so happened, that a few research students from the Agriculture University were visiting the lands for their research project when they met Faisal. They suggested Faisal join their university and informed him about PEF's scholarship. Faisal grabbed the opportunity and today he is pursuing agriculture in Tandojam. His future plans are to apply his knowledge and skills with his father's experience to revolutionise agriculture in his village.



What We Do

Professional Education builds a skilled and productive workforce, improve livelihoods, and develop sustainable communities.

The PEF mission is directly linked to develop young entrepreneurs and professionals that would help to increase economic activity across Pakistan. In Pakistan, we are a truly inclusive society, it requires sustained investments in educating the youth, especially those who belong to the marginalized communities. We want to equip them with professional skill sets to enable them, to become a part of the socio-economic landscape, and securing economic independence for themselves, as well as for their families.

PEF is currently funding the education costs of **1700** deserving students and provides hostel fees to a selected number of students.

At PEF, we give scholarships and financial assistance to the students on 'Need cum Merit' Base. A student, after getting admission on open merit can apply to the universities that are on our Board. We give scholarship fees directly to the university, so a student getting admission has to apply through the student affairs department of the respective university.

After ensuring merit and following a transparent selection process, PEF provides funds directly to the 37 public sector universities across Pakistan for professional education in the fields of Engineering, Medicine, Agriculture, Technology and Management.

PEF monitors the student's progress regularly and keeps in touch with them. It is committed to equal opportunity with no discrimination on the basis of religion, gender, caste, or creed.

Why Everyone Has Confidence In Us:

- Certified by Pakistan Centre for Philanthropy (PCP).
- Annual Audit by Haider Shamsi: Financial information and all records are available on the PEF website for review by any donor.
- People of integrity: Trustees, Board of Governors and Management are accomplished people of high repute.
- The Board Members and their immediate families funded 16 % of PEF expenses so far.
- The donations that we receive are not given to the students but directly disbursed to the university account.
- Our student selection process is very transparent, and we don't discriminate on any basis.
- We are zakat compliant and maintain a separate record for zakat and donations.
- We keep our donors regularly informed about our activities, donations and verifications.
- Donors who are sponsoring a student are kept informed about the progress of the student.

Fastest And Surest Return On Investment To Society:

- Professional Education is perhaps the quickest way of uplifting entire households above minimum poverty thresholds.
- Return on investment on professional education is excellent because the average academic annual cost of a student ranges around PKR 70,000/year and the total investment until graduation of an Engineer is PKR 280,000 and for a Doctor is PKR 350,000.
- Upon employment his /her first-year salary ranges between PKR 400,000 to PKR 600,000 which means that they will earn back the entire investment on their education in 8 months. This is just a start, and the life stories of our alumni show that as they grow in their careers, they will reach unimaginable heights.

PEF Awareness – Events



Standing by our mission of alleviating poverty through professional education, PEF arranged events in Pakistan to create awareness for underprivileged students.

Rahat Fateh Ali Khan 'Shaam -e- Sehar'



Saturday, March 07, 2020: A musical evening of world-renowned artist Rahat Fateh Ali Khan, was organized by PEF at the Marriott Hotel, Karachi.

The event commenced with the National Anthem, which was followed by a welcome speech. The former PEF CEO, Mr. Shahab Rizvi shared PEF's journey of starting from 75 students in 2009 to now financially supporting the education of 1825 students. He also highlighted the achievements and targets of PEF, which was followed by a short video of PEF's brand ambassador Mr. Anwar Maqsood.

The generous contribution and support of the event partner, Martin Dow, who has been supporting this cause continuously for the last three years was mentioned along with other sponsors.

Rahat fateh Ali Khan took the night by storm and left the audience mesmerized by a soulful performance of all of his famous numbers. The fact that the crowd sang along and cheered served as proof that the night was a success.

Atif Aslam Live in Concert



Saturday, March 23, 2019: A grand event was organized by PEF at the lawns of Beach Luxury Hotel. The evening was a phenomenal success, featuring a breathtaking performance by the legendary artist Atif Aslam.

His performance took the crowd on a melodious musical journey. He performed iconic musical numbers that have won the hearts of millions of listeners all around the world. The generous contribution and support of the event partner, Martin Dow was mentioned along with other sponsors.

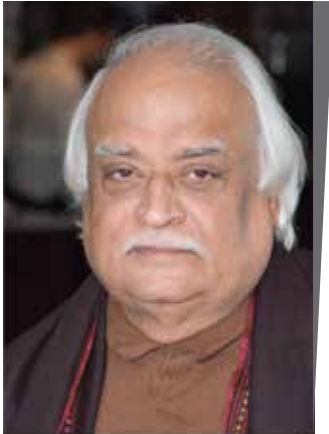
The event concluded with fireworks in order to commemorate the fact that PEF completed 10 years of making their students' dreams come true.

Zia Mohyeddin Mefil -e- Adab



Saturday, April 19, 2019: Professional Education Foundation organized an event in Royal Palm Golf and Country Club, Lahore under the title of, Mefil-e-Adab. The event included Literary Recitals by Mr. Zia Mohyeddin and a Ghazal Evening by Dr. Khalid Saeed (Shagird of Mehdi Hassan). The evening was a huge success, featuring brilliant performances by both the artists.

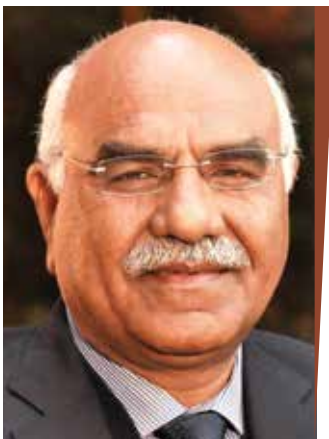
PEF's Voice



Anwar Maqsood - PEF's Brand Ambassador

Anwar Maqsood is a Pakistani playwright, television host, and actor. He has received Hilal-e-Imtiaz and Lifetime Achievement award. His message for PEF is:

For the last 10 years all the directors of this organization have been trying to bring a change in Pakistan and this change can only happen because of education. I have never asked anyone for money but for this organization I am saying that do whatever you can because all of these children belong to this country. These are all your children. These are my children. Pakistan Zindabad

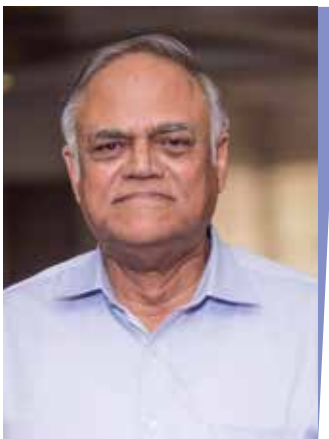


Dr. Amjad Saqib - PEF's Friend

Dr. Amjad Saqib, Akhuwat's Founder/CEO, World's largest interest free micro finance program. His message for PEF is:

Who is not aware of the importance of education? However, due to lack of facilities and many more reasons the education sector didn't make the required progress, but there are still a few sympathetic people out there who are working towards this cause and striving to bring the people of our nation out of illiteracy and exposing them to the light of knowledge.

Professional Education Foundation is one such institution, it is full of compassionate people committed towards bringing the light of education and hope to the people of Pakistan. I am a strong ally of this organization and the work they are doing all around Pakistan. I admire their pledge to bring kids out of the darkness and into the light.



Mr. Javed Jabbar - PEF's Friend

Mr. Javed Jabbar is a Pakistani writer, politician, intellectual, scholar, artist, mass and former information minister. His message for PEF is:

"Professional Education Foundation's appeal for zakat donations has a special significance. PEF's services prove how zakat can be validly used to go far beyond immediate relief to enable vitally important transformation. How gifted, capable young individuals with proven merit but who do not have funds can be given crucial, timely support in order to achieve life-changing higher education.

For the benefit of Pakistan and of humanity, and of their own lives. PEF deserves your invaluable support.

Highlights Of Audited Accounts

Highlights of Annual /Audited Accounts SCHEDULE OF INCOME AND EXPENDITURE

YEAR	2018-19	2017-18	2016-17	2015-16	2014-15
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Income

Receipts during the year	109,521,467	91,044,870	77,511,330	48,848,294	33,789,606
HBL Endowment Funds	5,000,000	-	-	-	-
Total Income	114,521,467	91,044,870	77,511,330	48,848,294	33,789,606

EXPENDITURES

Operational	(87,850,161)	(84,273,004)	(62,483,555)	(42,893,428)	(33,156,973)
Administrative	(9,022,491)	(10,489,268)	(8,907,436)	(4,907,224)	(4,142,538)

(Deficit/ Surplus for year	17,648,815	(3,717,402)	6,120,339	1,047,642	(3,509,905)
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Number of Students year wise	1,825	1,800	1,600	1,200	1,006
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* To view the full version of the audited accounts please click on the link below:

<http://thepef.com/wp-content/uploads/2019/12/Audit-Accounts-18-19.pdf>

We Work Best When We Are Together

PEF Family - Martin Dow



Professional Education Foundation would like to thank Martin Dow for the generous commitments made by the Founding Chairman of Martin Dow Group, the late Mr. Jawed Akhai, towards promoting education and building a truly inclusive society in Pakistan. A mission that has continued under the leadership of the current Chairman of Martin Dow Group, Mr. Ali Akhai.

It was Mr. Jawed Akhai's vision to see the next generation of Pakistan achieving accolade in all frontiers of education that motivated him to be a generous support for PEF for 3 consecutive years. This contribution resulted in hundreds of students graduating from professional universities and making a mark in the professional world.

Now the Legacy of Mr. Jawed Akhai lives on through his family's commitment for educating students and fulfilling the nations dream of achieving a truly inclusive society in Pakistan.

Alive Forever

M. JAWED AKHAI
1962 - 2018
Founding Chairman - Martin Dow Group

The founder, the visionary & the innovator.
Over the past 23 years M. Jawed Akhai has been contributing to the community with his warm & compassionate personality, creating distinction in the lives of millions.

“ THE LEGACY OF MR. M. JAWED AKHAI LIVES ON THROUGH HIS FAMILY'S COMMITMENT FOR EDUCATING STUDENTS FROM MARGINALIZED COMMUNITIES TO FULFILL THE NATIONS DREAM OF ACHIEVING A TRULY INCLUSIVE SOCIETY IN PAKISTAN ”

We Work Best When We Are Together

PEF Friends

We are greatly honored and thankful to our sincere friends who have always been standing up with us and contributing towards our cause. We truly value this friendship and hope that it is going to continue for time unlimited.



Universities We Support

We are represented on all-Pakistan basis and approved by the HEC.

The PEF has agreements with 37 universities across Pakistan. It does not discriminate among students on the basis of gender, religion, creed or cast. Students are thoroughly screened solely on the basis of merit and need.

PEF has signed memoranda with the following government institutions:

	College / Universities	State	CITY	Discipline
1	Ayub Medical College	KPK	Abbotabad	Medical
2	Khyber College Of Dentistry Peshawar	KPK	Peshawar	Medical
3	Khyber Medical College Peshawar	KPK	Peshawar	Medical
4	UET Peshawar	KPK	Peshawar	Engineering
5	University Of Agriculture Peshawar	KPK	Peshawar	Agriculture
6	University Of Peshawar	KPK	Peshawar	BBA/IT
7	University of Agriculture Faisalabad	PUNJAB	Faisalabad	Agriculture
8	Punjab Medical College	PUNJAB	Faisalabad	Medical
9	Fatima Jinnah Medical College	PUNJAB	Lahore	Medical
10	King Edward Medical University	PUNJAB	Lahore	Medical
11	UET Lahore	PUNJAB	Lahore	Engineering
12	Allama Iqbal Medical College	PUNJAB	Lahore	Medical
13	Services Institute of Medical Sciences	PUNJAB	Lahore	Medical
14	Quaid-e-Azam Medical College	PUNJAB	Bahawalpur	Medical
15	Rawalpindi Medical College	PUNJAB	Rawalpindi	Medical
16	UET Taxila	PUNJAB	Taxila	Engineering

S.No	College / Universities	State	CITY	Discipline
17	NFC IET	PUNJAB	Multan	Engineering
18	Nishtar Medical College	PUNJAB	Multan	Medical
19	Bahauddin Zakariya University	PUNJAB	Multan	Engineering
20	Quaid-e-Azam University	PUNJAB	Islamabad	BBA
21	NUST	PUNJAB	Islamabad	BBA/IT
22	NAMAL	PUNJAB	Mianwali	BBA/CS/IT/Agri
23	Dawood UET	Sindh	Karachi	Engineering
24	DOW University	Sindh	Karachi	Medical
25	NED University	Sindh	Karachi	Engineering
26	Jinnah Sindh Medical University	Sindh	Karachi	Medical
27	University of Karachi	Sindh	Karachi	BBA
28	IBA Karachi	Sindh	Karachi	BBA/CS/IT
29	Liaquat University of Medical & Health Sciences	Sindh	Jamshoro	Medical
30	Mehran University of Engineering & Technology	Sindh	Jamshoro	Engineering
31	Peoples University of Medical & Health Sciences	Sindh	Nawabshah	Medical
32	Sindh Agriculture University	Sindh	Tandojam	Agriculture
33	IBA-Sukkur	Sindh	Sukkur	BBA/CS/IT/Agri
34	BUET Khuzdar	Balochistan	Khuzdar	Engineering
35	Bollan Medical College	Balochistan	Quetta	Medical
36	BUIITEMS Quetta	Balochistan	Quetta	BBA/IT
37	Lasbela Agriculture University of Water & Marine Sciences	Balochistan	Lasbela	Agriculture

Same Mission Around The World



Professional Education Foundation – US

PEF in USA has been raising funds for deserving students of Pakistan for 5 years. Last year, PEF raised funding for approximately 300 professional students. The donations in US are tax exempted and we are approved as 501 (c) nonprofit organization by the US Internal Revenue Service.

In order to spread our message across and create awareness PEF-US held two events in 2019-20.

1. Our Chairman Mr. Hafiz Haq was invited by Organization of Pakistani Entrepreneurs in **Chicago** (OPEN-Chicago) to their annual conference, where 250 prominent entrepreneurs and businessmen from the Pakistani diaspora joined. OPEN-Chicago wanted to show PEF as a successful & outstanding example of Social Entrepreneurship because it has lifted thousands of deserving students from poverty to respectability.

2. PEF and the Organization of Pakistani Entrepreneurs in **Houston** jointly arranged a symposium highlighting the important role Professional Education can play in alleviating poverty from Pakistan. It also showed how PEF's is directly contributing to the poverty alleviation project in Pakistan by changing the lives of thousands of deserving students. The event was held on 6th October 2019 at the prestigious location of Houston Museum of Natural Sciences. More than 125 people attended the event.



Professional Education Foundation – UK

Professional Education Foundation-UK was registered with the UK's charity commission under the registration number 1168078 and became operational in August 2018. It is also approved for the UK government's Gift Aid program, whereby the government remits an additional 25 % of donations made by the UK Taxpayers.

The PEF-UK Board of Trustees comprise the following high-profile personalities from UK



Mr. Hafiz Haq, Chairman

Former Senior Executive at Philips Electronics International

"I attribute my success to my acquiring my engineering degree, which opened attractive job and growth opportunities for me". The thought that thousands of poor but brilliant professional students may not complete their education for the lack of financial resources kept bothering me. This led to the idea of PEF and its mission: Poverty Alleviation through Professional Education."



Naseem Amin MD MBA

Executive Chairman of Arix Bioscience plc & former venture partner at Advent Life Science and Former CTO of Smith & Nephew

"I believe in the fundamental value proposition of PEF. It is providing thousands of brilliant students from the lowest socio-economic strata, scholarships to receive a university education, thereby giving them the opportunity to become successful professionals, uplifting themselves and their families out of poverty"



Amir Mashkoor

CEO, Egnaro Group

We all understand that while primary and secondary education is the basis of national development, but I believe that investment in Professional Education offers the fastest route to poverty alleviation. I decided to join PEF's journey as it will lift thousands of people from abject poverty to respectability.



Suniya Qureshi

Senior Campaign Manager UK Government, former Senior Strategy advisor to U.K. government.

Inspired by the insight of the founding fathers of PEF, I realised there are many educational foundations serving the needy in Pakistan, but none of them plugging the gaping hole of 'job ready', educated young adults. These young persons of post matriculate ages will be consigned to a lifetime of blue-collar work, when in fact they are capable of being tomorrow's leaders. We cannot afford to ignore them.

Launch Event

On 21st October 2018, a launch event of PEF-UK was arranged with purpose of informing the participants about the work of PEF. It was held at the prestigious location of Brunie Gallery at SOAS university (School of Oriental & African Studies) in London. It was attended by about 250 people. After the introduction of the mission and the work of PEF, participants enjoyed an excellent qawwali performance by Fareed Ayaz & Abu Mohammad.

PEF-UK has been successful in raising funds for about 50 professional students in 2018-19 and in 2019-20 and is continuing its efforts to raise additional funding.

PEF Chapters

Lahore Chapter:

Professional Education Foundation had opened its doors to Lahore in 2015. We have one regional office and a team which consist of a president and few members.

Prof. Mahmood Shaukat

President Lahore Chapter

Former VC UHS, Lahore.

Former- Principal Allama Iqbal Medical College, Lahore.



I work for over half a dozen charities, out of them the most outstanding in terms of alleviating poverty is PEF, who believes in empowerment through professional education. Professional education is the most under represented investment in most developing countries and it is the most powerful tools in the economic game changers for a community.

I pray that PEF can sustain and build upon this great innovative initiative with the help of the commitment of the donors.

Mr. Javed Iqbal

Board member of U Microfinance Bank



Mr. Javed Iqbal has a diversified experience of over 30 years of working with multinational and large local banks. Mr. Iqbal worked on various senior positions in and outside Pakistan in the financial sector and main stay of his professional banking career was with Deutsche Bank. Currently, he is engaged in freelance consultancy business advising businesses and financial sector.

Mr. Farhat Ali

Former President, Overseas Investors Chambers of Commerce, and Industry



Mr. Farhat Ali has a vast experience and have worked with a lot of companies. He is the Chairman of the Board of Polgal AG Pakistan and Board of Directors of Punjab Energy Holding Company, Government of Punjab. He is also the past President and current Director of Swiss Business Council and the lead columnist of the Daily Business Recorder. He is the former president of OICCI and is on the board of Directors of PEF Lahore chapter.

Islamabad Chapter:

Professional Education Foundation has expanded its horizon to Islamabad. We have a team of volunteers who help us in organizing events and collect donations. The team consists of a president and few volunteers.



Mr. Feroze Ahmed

President Islamabad Chapter
Member, Board of Director, Pakistan Tobacco Company

Mr. Feroze Ahmed has over 35 years of senior management experience. He served as Executive and non-Executive Director on the Board of Director of Pakistan Tobacco Company (PTC) and Reckitt & Colman, South Africa. He has also served as Head of IT, Asia Pacific in British American Tobacco (BAT). Earlier he served as Area and Regional Director Information Services & member business Leadership team in East Asia, South Asia, Africa Middle East and Eastern Europe in BAT and Reckitt Benckiser plc.



Ms. Qurat-ul-ain Ahmed

Founder of Quintessential Design

With over two decades of professional work experience in the field of advertising and design, Ms. Quratulain has worked at prestigious organizations such as JWT, Orient McCann and GlaxoSmithKline Pakistan to name a few.

"PEF gave me a platform to contribute to a social cause close to my heart. It's an honor volunteering alongside such an esteemed group of people committed to higher education in Pakistan".



Mr. Luqman Ali Afzal

Chief Executive Officer, The Monal Group of Companies

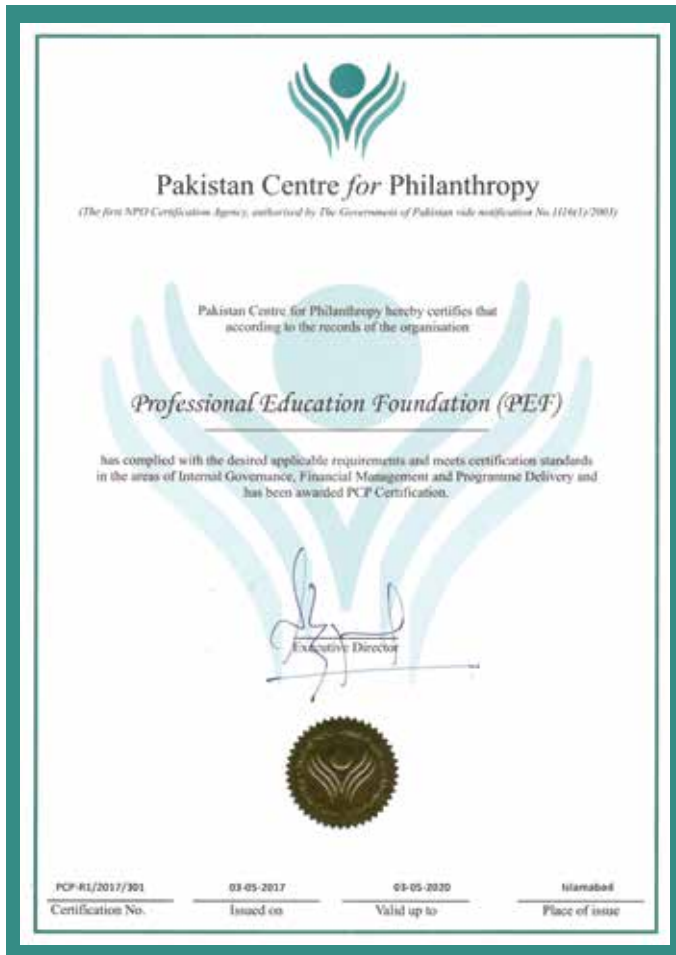
A LUMS graduate, Mr Luqman Ali Afzal, CEO The Monal Group of Companies is a well known name in the field of Hospitality. He works together with family of almost three thousand employees at ten different projects including four branches of MONAL, two wedding Marquees, two branches of Asian Wok and one amusement park at Rawal Lake. A strong advocate of educating the masses, Mr Luqman truly believes that real success of a businessman is seeing his employees flourish. Keeping this as his motto, he volunteered to join PEF.

PEF Certified

PCP Certificate

The Professional Education Foundation is PCP-certified by the Pakistan Center of Philanthropy in recognition of meeting standards in:

- Internal Governance
- Financial Management
- Program Delivery



Tax Exemption Certificate

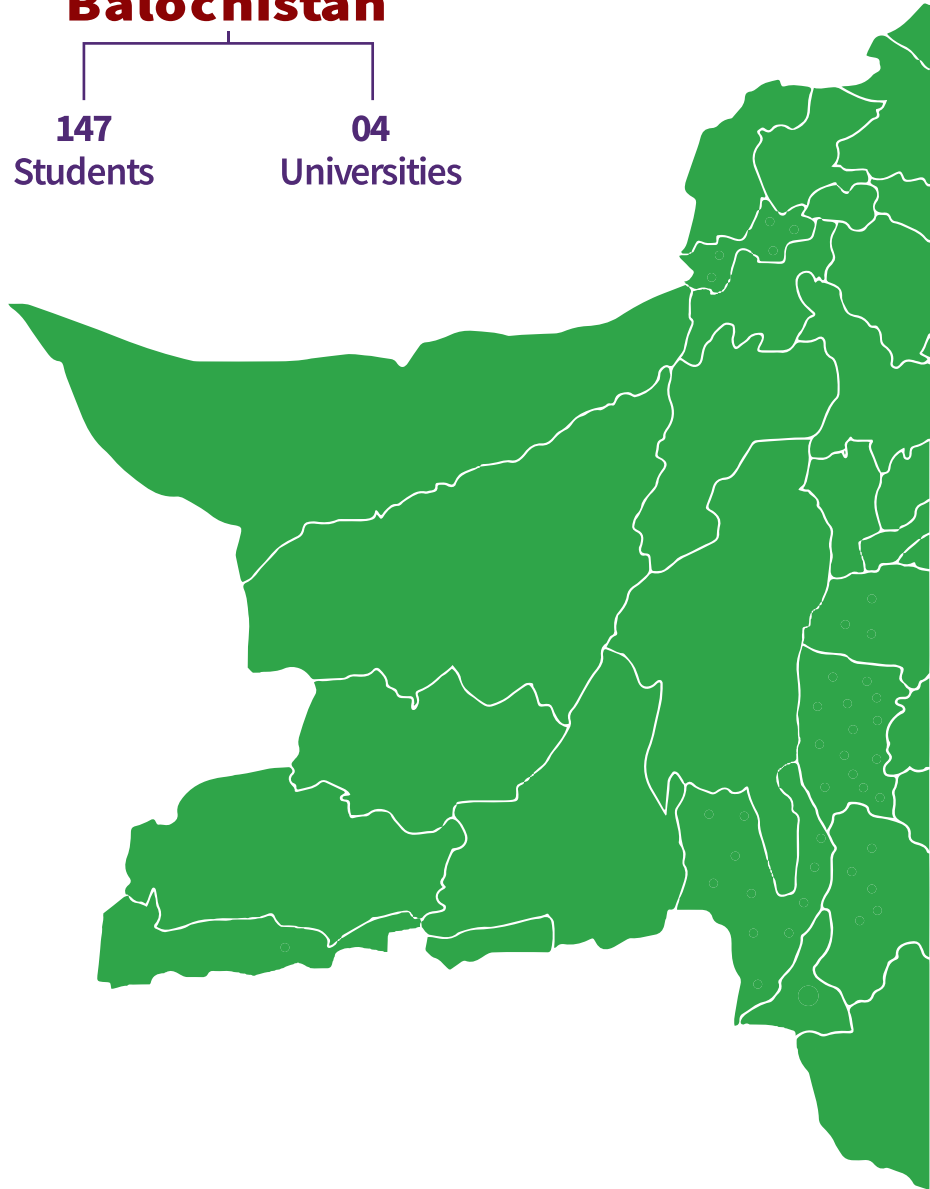
All donations to Professional Education Foundation (from Pakistan) are exempted under section 02(36) (C) of the Pakistan Income Tax Ordinance, 2001.

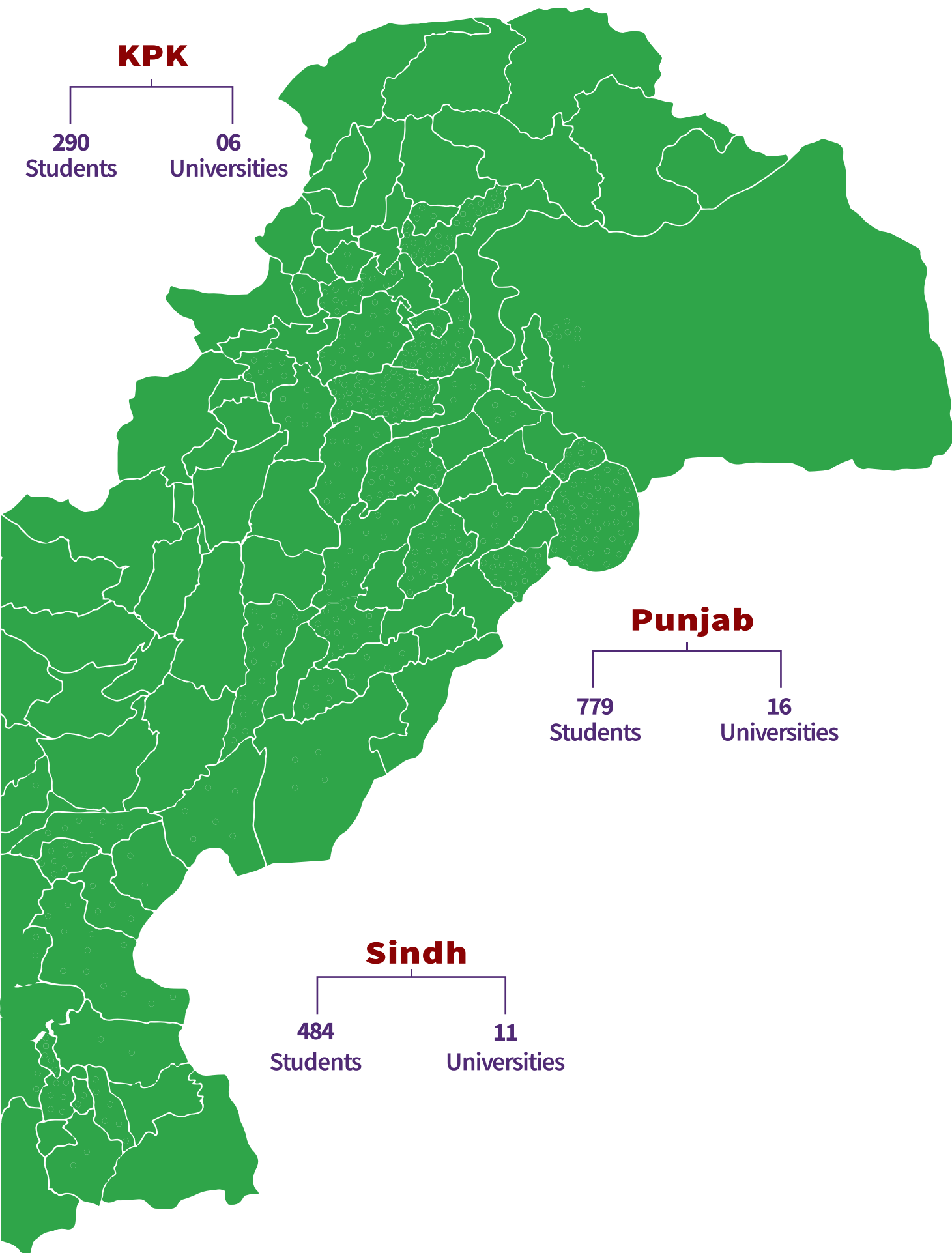


PEF Across Pakistan In 2019-20

Balochistan

147	04
Students	Universities





Sponsor a Student's Dream

“You never know your donation may help the next Nobel Prize winner.”



Rs. 350,000
will help create a doctor

Rs. 280,000

Will help create one Engineer/
Computer Science Professional/
Agriculturist.



Rs. 70,000

can complete one year of a
student's education.

Easy Ways To Donate

“Just a percentage of your income could change a student’s fate.”

Donate By Cheque:

Send us your donation cheque in favour of Professional Education Foundation at
3rd Floor, 48-C, 1st Commercial Lane, Bukhari Commercial, Phase 6, DHA,
Karachi, Pakistan

Direct Deposit:

Deposit or transfer your Zakat or donations directly into our bank accounts.
Details at <http://thepef.com/donate/>

Donate From Pakistan:

Meezan Bank Ltd.

Account No.: 0100007474,
Branch Code: 0127 (Zakat)
Account No.: 0100007471,
Branch Code: 0127 (Donation)
Swift Code: MEZNPBKAGR
IBAN: PK39MEZN0001270100007474 – (Zakat)
IBAN: PK23MEZN0001270100007471 – (Donation)

Habib Metropolitan Bank Ltd.

Account No.: 29311-714-155878, Branch
Code: 9964 (Zakat)
Account No.: 29311-714-155885, Branch
Code: 9964 (Donation)
Swift Code: MPBLPKKA064
IBAN: PK09MPBL9964267140155878 – (Zakat)
IBAN: PK14MPBL9964267140155885 – (Donation)

Donate In USA:

Make an electronic transfer to PEF-US account at JP
Morgan Chase Bank, N.A.
Account Number: 605571097,
Routing Number: 072000326
Or write a check in the name of : PEF-US and mail to :
P.O. Box #531124; Livonia, MI 48153, USA

Donate In The UK:

Make an electronic transfer to Professional Education
Foundation - UK
LLOYDS BANK - Sort Code: 30-99-08 ;
Account Number: 23355260
Or write a check in the name of Professional Education
Foundation – UK and mail to :
27, Station Road, Wraysbury, TW19 5ND, UK

Doorstep Collection:

Call 0336 3338292-4 for the collection of your cheque, cash and or/donation card right from your doorstep.

Contact Information

3rd Floor, 48-C, 1st Commercial Lane, Bukhari Commercial, Phase 6, DHA, Karachi, Pakistan
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+92-336-3338291- 4 | +92-21-35843924 -5

Invitation To Join Movement To Eradicate Poverty In Pakistan

Professional Education Foundation invites you to join our mission to eradicate poverty in Pakistan. We strongly believe that primary education alone without professional skills and a professional degree, cannot lift entire marginalized communities out of poverty and make them financially independent. A strong middle class is a key to spur economic activity in any society. By equipping committed students from marginalized communities to acquire a Professional Degree in Medicine, Engineering, Business, Information Technology and Agricultural Sciences, we can together build a truly inclusive society of tomorrow within a span of 4-6 years.

PEF cordially invites you to join this mission as a Volunteer, Advocate or a Donor and adopt as many students as possible. The cost of adopting a student pursuing his/her professional education is only PKR 70,000 per year or less than PKR 6,000 per month, however upon graduation the student's earning ability is on an average PKR 35,000 per month, which allows the student to help lift his/her entire family out of poverty.

The coronavirus pandemic has shown the world that those countries which had a higher rate of literacy and were self-sufficient with medical staff could fight this calamity in a better way. PEFs main objective is to provide education to the underprivileged and to give them opportunity of being either doctors, engineers or any other respected profession. This goal is aligned with the need of our time and hence by everyone's contributions to the PEF's cause, our nation will surely be better equipped to handle any other extra ordinary circumstances in the future.

Sincerely,

Professional Education Foundation





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